



JOSÉ A. AREVALO, MD, HPR'S NEW CMO

Jose A. Arevalo, MD, has joined Health Plan of the Redwoods (HPR) as Chief Medical Officer (CMO). He began on May 30 as CMO designate; then formally succeeded Joseph V. Cook, MD, as CMO on June 16. "With an impressive educational background and experience in many medical system models, Dr. Arevalo is ideally suited to meet the needs of HPR and our members," says John Baxter, HPR's CEO.

Dr. Arevalo graduated from the University of California, Berkeley and from Stanford University School of Medicine. He served as co-chief resident in family medicine at San Francisco General Hospital. He then completed a clinical research fellowship in family and community medicine at UC San Francisco. Dr. Arevalo has practiced medicine in numerous settings, including a multi-specialty medical group, and he has served on the faculty of the UC Davis Medical School for the last 15 years.

Since 1995, Dr. Arevalo has served as medical director for several large managed care organizations in Northern California, most notably United Healthcare. Before entering managed care, he worked for a variety of medical organizations, including the Department of Corporations (now known as the Department of Managed Health Care).

Among Dr. Arevalo's proudest achievements was chairing the *Diabetes Coalition of California*. This coalition developed the care standards and guidelines currently used by most major California health plans, including HPR. Dr. Arevalo's other significant accomplishments include being named the recipient of the UC Davis Kaiser Award for Excellence in Teaching and winning the California Latino Medical Association Lifetime Achievement Award for Outstanding Contributions to Latino Health Issues.

Dr. Arevalo has published widely on reproductive health, co-authoring a chapter of the family practitioner's bible--*Taylor's Family Practice: Principals and Practice*. His articles also appear in such prestigious periodicals as *Journal of the American Medical Association* and *Journal of American Board of Family Practice*.